

# Chrome-Plated Furniture

FOR

INSTITUTIONS

HOSPITALS

SCHOOLS

CLUBS

HOTELS

RESTAURANTS

MOTELS

RESORTS

TAVERNS

TRADE SHOWS

OFFICES

RECREATION ROOMS

WAITING ROOMS



LIBRARY

JAN 3 1956

U. S. PATENT OFFICE

U. S. Patent Office  
FEB 24 1956

Design Division



## LLOYD MANUFACTURING COMPANY

A Division of Heywood-Wakefield Company

Menominee, Michigan

General Offices and Factory at: MENOMINEE, MICHIGAN

Display and Sales Offices at: CHICAGO — Space 1201, American Furniture Mart

NEW YORK — Space 1211, New York Furniture Exchange

HIGH POINT — 10th Floor, Furniture Exposition Building

LOS ANGELES — 2nd Floor, Furniture Mart

SAN FRANCISCO — Space 647, Western Merchandise Mart

*Makers of*

CHROME-PLATED INSTITUTIONAL AND COMMERCIAL FURNITURE

CAPRI TUBULAR METAL FURNITURE

● WOOD AND METAL DINETTES

● METAL OUTDOOR FURNITURE

● ROCK-A-FELLER CHAIRS



## **CHROME PLATED FURNITURE**

**IS MODERN,  
DURABLE  
AND SALABLE**

Distinctive, handsome and "modern" in the best sense of the word, the Lloyd Chrome-Plated Furniture shown in this catalog achieves, as time goes on, wider and wider acceptance in business places, public buildings, homes, clubs and professional offices, because it combines the highly desirable features of smart appearance and the utmost in practicability and durability.

This Lloyd furniture is truly **QUALITY** furniture, retaining its smart appearance and sturdiness for many years, thereby reducing the dealers problems of returns and adjustments to the minimum. The famous Lloyd durability is the result of many years of pioneering chrome-plated furniture in this country and constantly maintaining a quality control.

Because it has the modern appearance, durability and all-around high quality to attract and satisfy a dealers customers, Lloyd Chrome-Plated Furniture is found to be highly salable. A dealer may associate his good name with that of Lloyd, with pride and lasting confidence.

---

**LLOYD CHROME PLATED FURNITURE IS QUALITY FURNITURE**

Trade shows have long been users of Lloyd Chrome-Plated Furniture in large quantities. The men who supply the furniture for trade shows and conventions know from experience the value of Lloyd furniture — their repeat orders is evidence enough.

Lloyd



Lloyd Chrome-Plated Furniture is ideal for the professional man's reception room. It stands up well to the hard use put to it by the clientele — the chrome and plastic upholstery covers do not show the scuffs and wear that ordinary furniture is subject to.

LLOYD CHROME PLATED FURNITURE IS QUALITY FURNITURE

Lloyd



#### **SD-7108 SETTEE - DAVENPORT — Reversible Cushions**

An extremely good-looking davenport, but very rugged and highly practical because of the reversible and removable cushions. Their reversibility give long wear under hard usage, and are quickly removed for easy cleaning. Both seat and back cushions are spring-filled for genuine luxurious comfort. There is an even distribution of weight on the floor because of the long runner base, making this piece easy on floor coverings.

**SPECIFICATIONS:** The seat is made up of three 6" spring-filled reversible box cushions, each 22" wide, 25" deep. Cushions are 17" high from the floor. Back also of three spring-filled reversible box cushions, each 22" wide and 22" high. Overall width of davenport is 70 $\frac{1}{2}$ ", overall depth 35" and overall height 35". Main frame of 1" tubular steel, seat and back cushion supports of  $\frac{3}{4}$ " tubing, welded to main frame. Arm rests of Black molded plastic.

Shipping weight approximately 185 lbs., set up and crated.

Also available with non-reversible seat cushions (back cushions are reversible) by ordering **SD-7105**.

Attention is called to the fact that all of the cushions on the Settee - davenport on this page, and the Settee and Chair on the opposite page have interchangeable cushions. This makes it possible to shift the cushions around from one position to another, or to another chair or settee. This is a big advantage in equalizing wear and ease in replacing.



#### **S-7107 SETTEE — Reversible Cushions**

A two-seater to go with the C-7106 chair and the C-7108 davenport. Reversible and removable spring-filled cushions are long wearing, easy to clean and comfortable. Runner base is easy on linoleum, cork, or composition floors.



#### **C-7106 LOUNGE CHAIR — Reversible Cushions**

All of the features of the matching S-7107 settee and SD-7108 davenport are combined in this well-proportioned lounge chair.

**SPECIFICATIONS:** Two 6" spring-filled reversible seat cushions, each 22" wide and 25" deep. Cushions are 17" high from the floor. Back also of two spring-filled reversible box cushions, each 22" wide and 22" high. Overall width of settee is 48½", overall depth 35" and overall height 35". Frame and arm rests same as SD-7108.

Shipping weight approximately 130 lbs., set up and crated.

Also available with non-reversible seat cushions (back cushions are reversible) by ordering **S-7104**.

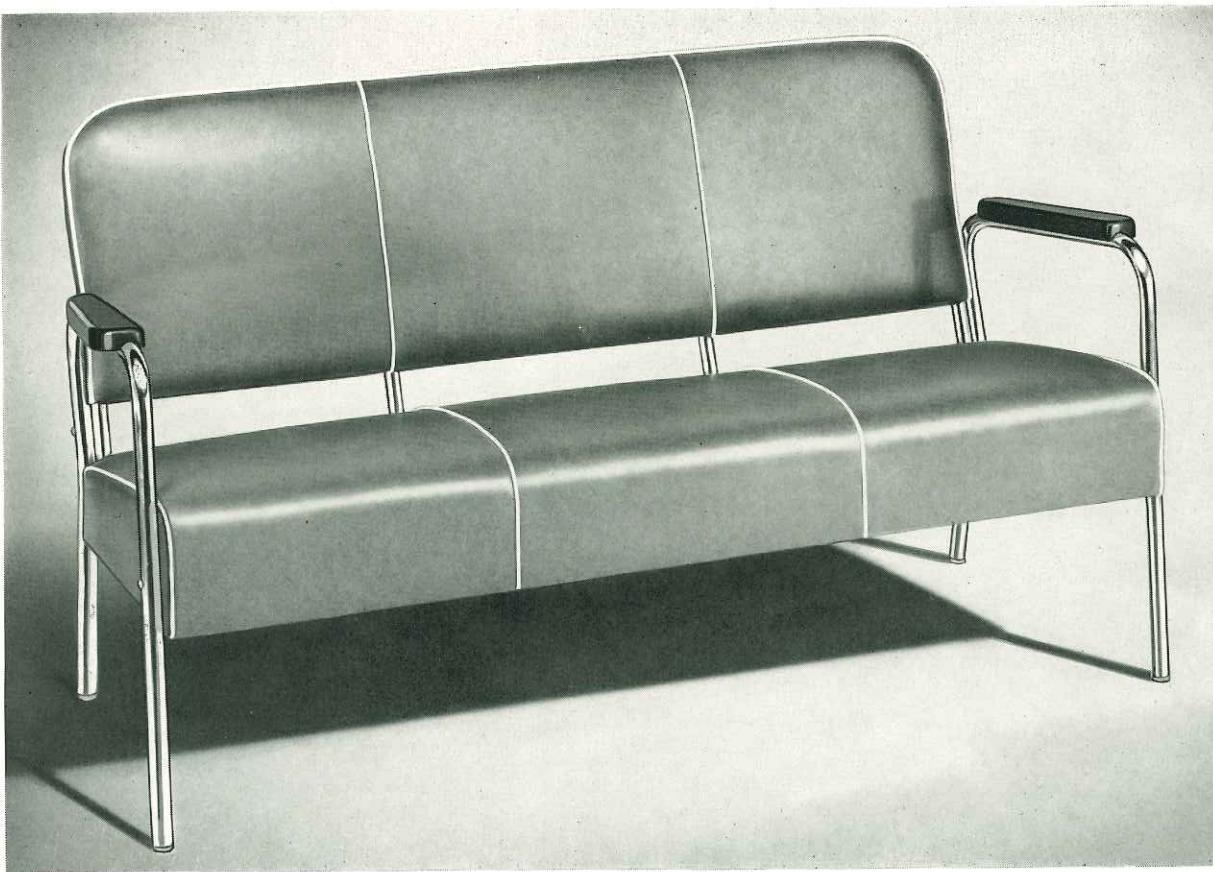


**SPECIFICATIONS:** The seat is a 6" spring-filled reversible box cushion, 22" wide and 25" deep. Back too is spring-filled reversible box cushion 22" wide and 22" high. The chair has overall width of 26½", overall depth of 35" overall height of 35". Frame and arm rests same as SD-7108.

Shipping weight approximately 45 lbs., set up and wrapped.

Also available with non-reversible seat cushion (back cushion is reversible) by ordering **C-7103**

Lloyd

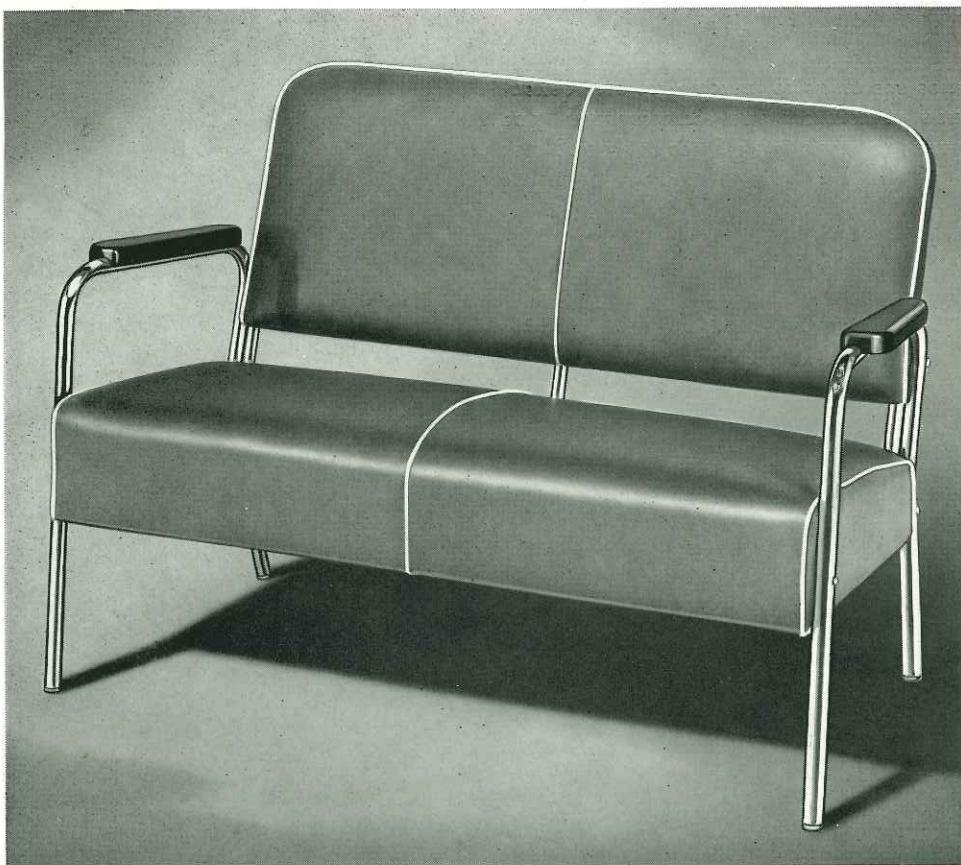


#### **SD-7102 SETTEE - DAVENPORT**

Seating for three in real comfort is offered in this settee-davenport. A spring seat and heavily padded back cushion, combine with a sturdy tubular steel frame to make this a piece of seating that will give years of satisfaction in comfort and serviceability. The C-7100 chair and S-7101 settee are made to match with this davenport.

---

**SPECIFICATIONS:** Seat is a 6" cushion with No-Sag springs, 55" wide, 19½" deep and 18" high from the floor. Thick padded back is 53½" wide and 19" high. Overall width is 59", overall depth 26" and overall height 32½". Arm rests of Black molded plastic. 1" tubular steel legs and arms. Shipping weight is approximately 100 lbs., set up and crated.



### **S-7101 SETTEE**

Designed to go with the SD-7102 settee-davenport and the C-7100 chair, the S-7101 is a fine piece of seating for two persons. The spring seat cushion and the thickly padded back offer real comfort wherever this settee is used.



**SPECIFICATIONS:** Seat is a 6" cushion with No-Sag springs, 44" wide, 19½" deep and 18" high from the floor. The thick padded back is 43" wide and 19" high. Overall width of this settee is 48", overall depth 26" and overall height 32½". 1" tubular steel legs and arms. Arm rests are of Black molded plastic.

Shipping weight is approximately 90 lbs., set up and crated.



### **C-7100 CHAIR**

Satisfying comfort, good looks and exceptional serviceability are combined in this spring chair. This is a matching piece to the SD-7102 davenport and the S-7101 settee.

**SPECIFICATIONS:** The 6" seat cushion with No-Sag springs is 20" wide, 19½" deep and 18" high from the floor. The back is thickly padded and is 17½" wide and 19" high. Overall width is 24", overall depth 26", and overall height 32½". 1" tubular steel legs and arms. Arm rests of Black molded plastic.

Shipping weight is approximately 28 lbs., set up and wrapped.



Lloyd

#### C-7141 SPRING BASE CHAIR — Reversible Cushions

A spring-base and soft spring-filled cushions add up to luxurious comfort for this lounge chair. Cushions are both removable and reversible to give long wear and ease in cleaning. Used extensively in lobbies, trade shows, clubs.

**SPECIFICATIONS:** Seat is a 4½" spring-filled reversible cushion 20" wide, 22" deep and is 17" high from the floor. Back is also reversible with cushion measuring 20" wide and 21" high. Base of oil-tempered spring steel. ¾" tubular steel frame. Overall width of chair is 24½", overall depth 33" and overall height 36½". Arm rests of wood, finished in Black lacquer or Wheat Stain.

Shipping weight approximately 55 lbs., set up and wrapped.

Also available with non-reversible seat cushion (back cushion is reversible) by ordering **C-7140**.



#### C-7139 SPRING - BASE CHAIR

For sheer comfort and utility, this Lloyd spring-cushion spring base chair is hard to beat. The spring-steel legs are expertly tempered and impart a rocking motion that is restful and satisfying.

**SPECIFICATIONS:** Seat has a No-Sag spring cushion 19½" wide, 18½" deep and 17" high from the floor. Back is a heavily padded cushion 18" high. Arm rests of wood, finished in Black lacquer or Wheat Stain. Oil-tempered spring steel base. Overall width 24", overall depth 25" and overall height 33".

Shipping weight approximately 38 lbs., set up and wrapped.



Lloyd

#### **C-7138 PULL - UP CHAIR**

One of Lloyd's best selling pull-up chairs for many years is the one illustrated above with deep boxed spring seat cushion. The strong, well-braced tubular frame gives many years of hard service.

**SPECIFICATIONS:** Cushion seat has No-Sag springs, measures 18" wide and 17½" deep, and is 17½" high from the floor. Back cushion is curved and nicely padded. Frame of 1" tubular steel, with 5/8" tubular steel back braces. Overall width 20", overall depth 22½" and overall height 32".

Shipping weight approximately 44 lbs. per bundle of 2, set up.



#### **C-7136 PULL - UP CHAIR**

Because of its unusual comfort, practical utility and moderate cost, this chair suggests many uses in the commercial field. Same frame and back as C-7138, but without boxed seat.

**SPECIFICATIONS:** Seat cushion has No-Sag springs, measures 18" wide, 17½" deep and is 17½" high from the floor. Curved, padded back cushion. Frame of 1" tubular steel, with 5/8" tubing for back braces. Overall width 20", overall depth 22½", and overall height 32".

Shipping weight approximately 40 lbs. per bundle of 2, set up.

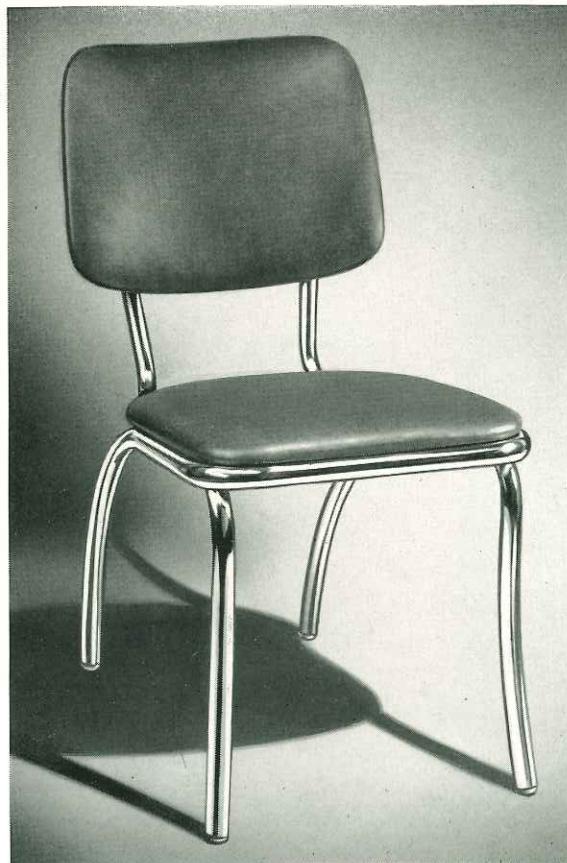


### C-7130 SIDE CHAIR

A very moderately priced side chair that is substantially made and adequately cushioned for many uses.

**SPECIFICATIONS:** Padded cushion is  $15\frac{1}{2}''$  x  $15\frac{1}{2}''$  and  $17\frac{1}{2}''$  high from the floor. Curved, padded back cushion. Frame of 1" tubular steel. Floor glides of non-marring plastic. Overall height 31".

Shipping weight approximately 55 lbs. per carton of 4.



### C-7131 SIDE CHAIR

A distinctively shaped back and thick padded seat makes this side chair a little different than the usual.

**SPECIFICATIONS:** The thick padded seat cushion is  $15\frac{1}{2}''$  x  $15\frac{1}{2}''$  and  $17\frac{1}{2}''$  high from the floor. Tapered and curved padded back. Frame of 1" tubular steel. Floor glides of non-marring plastic. Overall height 32 $\frac{1}{2}$ ".

Shipping weight approximately 62 lbs. per carton of 4.



### C-7132 SIDE CHAIR

The attractively paneled, kidney-shaped back, and the comfortable rubber cushioned box seat are the appealing features of this side chair.

**SPECIFICATIONS:** Box seat is  $15\frac{1}{2}''$  x  $15\frac{1}{2}''$  and  $17\frac{1}{2}''$  high from the floor. Molded shredded sponge rubber seat cushioning. Range of attractive color combinations for back. Plain back also available. Floor glides of non-marring plastic. Frame of 1" tubular steel. Overall height 33".

Shipping weight approximately 70 lbs. per carton of 4.



### C-7133 SIDE CHAIR

Designed and constructed especially to meet the demands of commercial and institutional use. The tubular frame around the top of the back makes this an exceptionally strong chair.

**SPECIFICATIONS:** Padded seat cushion is 16½" x 15½", and 18" high from the floor. Choice of color combinations for paneled, padded back cushion. Plain back also available. Frame of 1" tubular steel. Floor glides of plated metal. Overall height 32¾".

Shipping weight approximately 42 lbs. per carton of 2.



### C-7134 SIDE CHAIR

Extra wide contoured seat and back cushions are the features of this chair. An additional feature is the "no-mar" back.

**SPECIFICATIONS:** Contoured seat cushion is 17" wide by 16½" deep, and is 17½" high from the floor. Back is padded on both sides, and has welt around top and two ends. Frame of 1" tubular steel. Floor glides of non-marring plastic. Overall height 31".

Shipping weight approximately 68 lbs. per carton of 4.



### C-7142 SIDE CHAIR

Especially suitable for industrial and institutional type cafeterias, boys clubs, work rooms — wherever hard use is the rule. The solid hardwood seat and back and heavy chrome-plated frame give it the needed long-wearing qualities.

**SPECIFICATIONS:** Seat is saddle-shaped, of solid hardwood, 14½" wide by 14" deep. Shaped back of solid hardwood. Finish on seat and back in either No. 42 Dark, or No. 44 Light (ask for samples) — please specify one of these finishes when ordering. Frame of 1" tubular steel, with floor glides of clear plastic. Overall height 30".

Shipping weight approximately 70 lbs. per carton of 4.



Lloyd



#### C-7135 STACKING CHAIR

To stack for storage — that is the highly desirable feature of this sturdy chair. This makes it very valuable as a space saver, as the illustration at the right indicates. Convention halls, auditoriums,

lodges and recreation centers—or wherever storage space is at a premium — are the logical users for this chair. The seat cushion has spring construction for long hours of comfortable sitting.

SPECIFICATIONS: Thick cushion seat is 18" wide by 18½" deep and is 17" high from the floor. Seat has No-Sag spring construction. Back is padded cushion 17" high from seat to top of back. Two-piece frame of 1" tubular steel is securely joined together with ample size bolts. Overall space occupied by single chair is 20½" wide, 29" deep and 31" high. Overall height of two stacked chairs is 35½", three chairs 40", and four chairs 44½", or 4½" additional for each chair added to stack.

Shipping weight approximately 48 lbs. per bundle of 2, set up.



C-7137 chairs in gang of 3 for shoe fitting

Lloyd

### C-7137 SHOE FITTING CHAIR

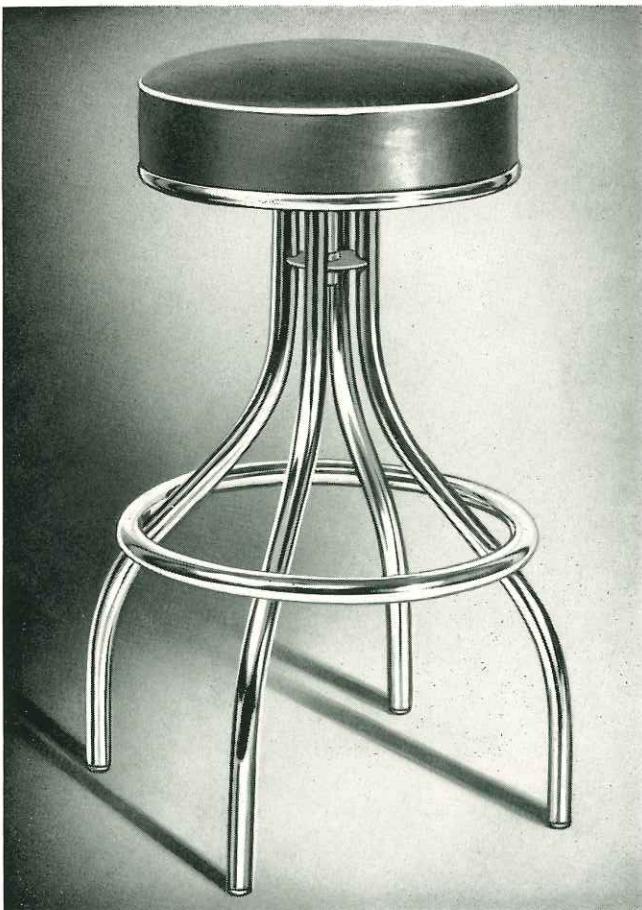
Designed especially to meet the needs of shoe stores for chairs which may be arranged in gangs. Available in single chairs, and in gangs of 3, 5 or 7. This chair has a comfortable spring cushion seat, and

the heavy chrome-plated tubular steel frame and tough plastic upholstered covering assures long satisfactory service. The single chair also makes a very handy and smart pull-up chair as well.

**SPECIFICATIONS:** Seat cushion has "No-Sag" springs, and is 18½" wide, 19" deep and 18" high from the floor. Back cushion is nicely padded and is 16½" high from the seat. Frame of 1" tubular steel. Overall measurements of single chair are width 20½", depth 23" and height 32½". Overall width of 3 chair gang is 59½"; 5 chair gang 99"; and 7 chair gang 138".

**Shipping weight:**

C-7137 — 1 chair in bundle, approx.	23 lbs.
C-7137-3 — 3 chairs in carton, approx.	66 lbs.
C-7137-5 — 5 chairs, 1 carton and 1 bundle, approx.	95 lbs.
C-7137-7 — 7 chairs, 2 cartons, approx.	136 lbs.



Lloyd

#### **RS-7151 REVOLVING SEAT BAR STOOL**

A generous size seat and wide spread to base makes this a highly desirable stool where comfort and stability must be considered. Extremely substantial construction.

**SPECIFICATIONS:** Seat is 15" in diameter and has thick filling of molded shredded foam rubber for soft cushioning effect. Covered with plastic and with white extruded plastic welt and tubular chrome trim around bottom of seat.  $\frac{5}{8}$ " revolving shaft. Legs of 1" tubular steel. Ring  $\frac{3}{4}$ " tubular steel is welded to legs. Span of legs at floor is  $20\frac{1}{2}$ ". Overall height of stool 30".

Shipping weight approximately 40 lbs. per carton of 2, set up.



#### **RS-7150 REVOLVING SEAT BAR STOOL**

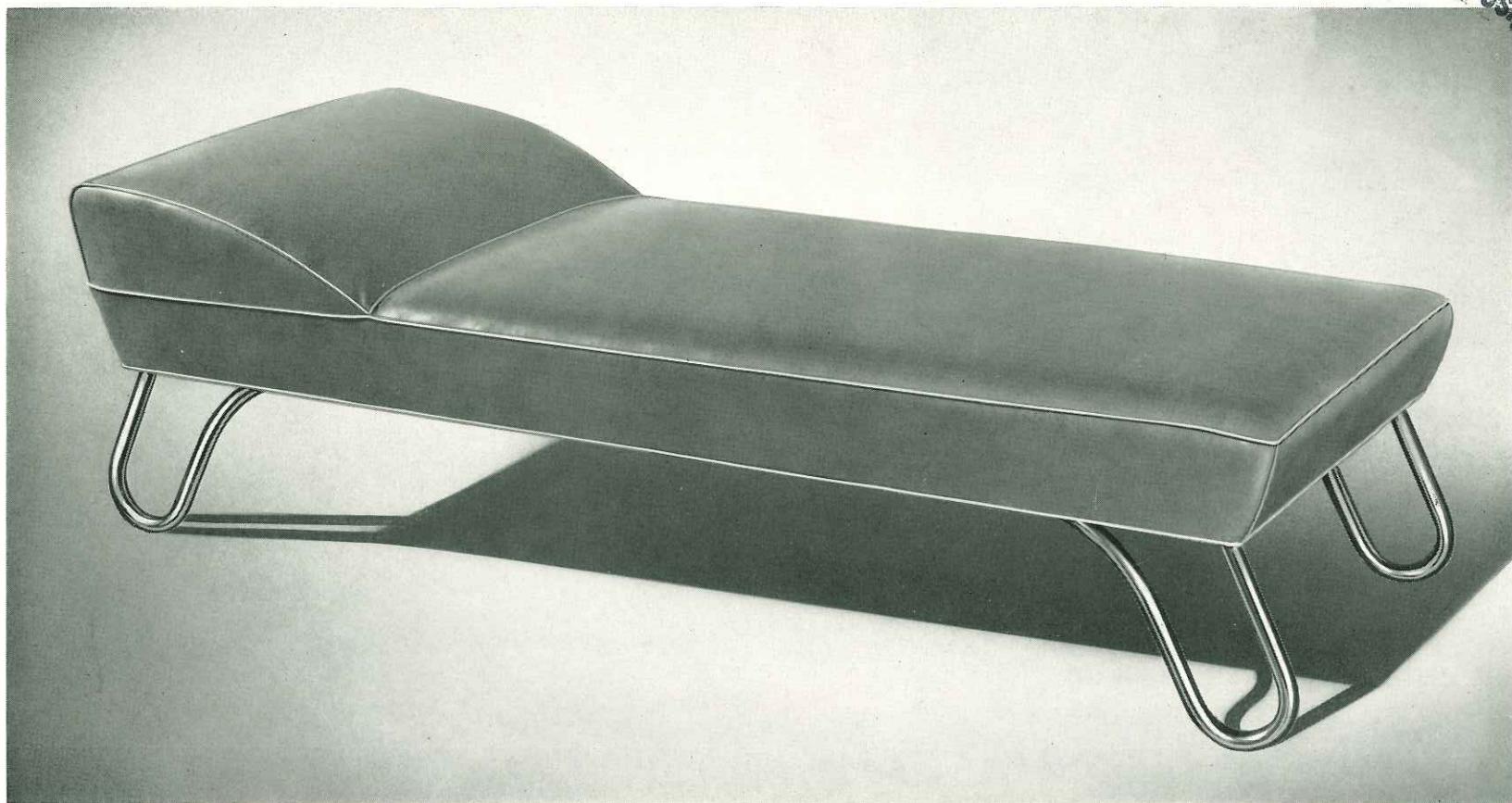
Good strong construction features this conventional type bar stool. Rubber cushioned seat for extra comfort, plastic covered for easy cleaning.

**SPECIFICATIONS:** Seat is  $13\frac{1}{2}$ " in diameter and has molded shredded foam rubber cushioning. Covered with plastic and trimmed with white extruded welt.  $\frac{5}{8}$ " revolving shaft. Legs of 1" tubular steel. Ring  $\frac{3}{4}$ " tubular steel is welded to legs. Span of legs at floor is 19". Overall height of stool is 30".

Shipping weight approximately 38 lbs. per carton of 2, set up.

Lloyd

U. S. Patent Office  
FEB 24 1956  
Design Division



#### OC-7155 COUCH

Here is a strong durable couch especially made up for first aid rooms, employees rest rooms and professional offices. The frame

is of substantial box construction, while the upholstery covering of tough plastic will give long wear and is easy to clean.

SPECIFICATIONS: Body cushion is 5½" deep and has built-in head rest. Both body cushion and head rest have "No-Sag" spring construction for restful comfort. Legs are of 1" tubular steel and secured to hardwood frame with heavy fastenings. Upholstery covering of fabric backed plastic. Overall length 74", width 26". Height of headrest from floor is 22", and height of body cushion from floor is 17".

Shipping weight approximately 134 lbs. per crate of 1, set up.



T-7202 Round Top, 36" diameter



T-7203 Square Top, 36" x 36"

#### "Y" LEG RESTAURANT AND TAVERN TABLE

For those preferring a table with corner legs we offer the numbers illustrated on this page in a good selection of sizes - with some sizes in both square and round tops. The gracefully shaped "Y" legs make a nice looking table and have plenty of rigidity as well.

**Lloyd**

**SPECIFICATIONS:** Plastic laminate top has stainless steel banding. Legs of 1" tubular steel. Table is 30" high. Plain Black or Tan Linen pattern tops available from our stock. Red, Blue, Gray, Yellow or Green Linen on special order.

Sh. Wt. per pack  
of 1, K. D. approx.

T-7200 — Round Top, 30" diameter ..... 50 lbs.  
T-7202 — Round Top, 36" diameter ..... 54 lbs.

Sh. Wt. per pack  
of 1, K. D. approx.

T-7201 — Square Top, 30" x 30"	50 lbs.
T-7203 — Square Top, 36" x 36"	54 lbs.
T-7204 — Rect. Top, 24" x 36"	50 lbs.
T-7205 — Rect. Top, 24" x 42"	52 lbs.
T-7206 — Rect. Top, 30" x 48"	57 lbs.
T-7207 — Rect. Top, 30" x 60"	70 lbs.
T-7208 — Rect. Top 36" x 60"	100 lbs.

Lloyd

U. S. Patent Office  
FEB 24 1956  
Design Division

## PEDESTAL STYLE RESTAURANT AND TAVERN TABLES

This is a very strongly made restaurant and tavern table, having a good solid pedestal base. The wear-defying plastic laminate top is unaffected by alcohol, fruit stains or boiling water, and is easily cleaned with just soap and water. A large variety of sizes to answer all requirements.



T-7215 Square Top, 36" x 36"

**SPECIFICATIONS:** Plastic laminate top has stainless steel banding. Pedestal is 4" diameter chrome-plated tubular steel, with heavy weighted cast iron base, in Black crackle baked enamel finish. Plain Black or Tan Linen pattern tops available from our stock. Red, Yellow, Blue, Gray or Green Linen tops on special order.



T-7220 Rect. Top, 36" x 60", Double Pedestal

	Shg. Wt. per pack of 1, K. D. approx.
T-7211 — Square Top, 24" x 24" single pedestal	98 lbs.
T-7212 — Round Top, 30" dia., single pedestal	103 lbs.
T-7213 — Square Top, 30" x 30" single pedestal	103 lbs.
T-7214 — Round Top, 36" dia., single pedestal	112 lbs.
T-7215 — Square Top, 36" x 36" single pedestal	107 lbs.
T-7216 — Rect. Top, 24" x 36" single pedestal	102 lbs.
T-7217 — Rect. Top, 24" x 42" single pedestal	105 lbs.

Shg. Wt. per pack of 1, K. D. approx.
T-7218 — Rect. Top, 30" x 48" double pedestal ..... 114 lbs.
T-7219 — Rect. Top, 30" x 60" double pedestal ..... 120 lbs.
T-7220 — Rect. Top, 36" x 60" double pedestal ..... 125 lbs.

**NOTE:** Self-leveling floor glides for pedestal bases available at extra cost. These special floor glides compensate for any unevenness of floor up to  $\frac{3}{8}$ ", and allow table to stand steady without wobbling.

Lloyd



#### **WD-7156 WRITING DESK — Plastic Top**

This desk was designed in a size and style which makes it quite convenient for hotel and motel rooms and lobbies, and in fact any other place where occasional writing is necessary. The plastic top is nicely resistant to the every day wear of commercial use. Writing materials are conveniently stored in the drawer under the top.

#### **WD-7157 WRITING DESK — WOOD TOP (illustrated)**

Same as WD-7156, except has wood top, which is made of high grade hard-wood surfaced plywood. Top is finished in either Black lacquer or Wheat Stain.

**SPECIFICATIONS:** Top of plastic laminate with stainless steel banding around the edge. Top is 20" x 34". 30" high. Drawer measures 14" x 15 $\frac{3}{4}$ " inside. Legs and top frame are of 1" tubular steel. Plain Black and Tan linen plastic tops in stock. Red, Blue, Yellow, Gray or Green Linen available on special order.

Shipping weight approximately 61 lbs. per crate of 1, set up.

Lloyd



#### **T-7163 COCKTAIL AND COFFEE TABLE — Plastic Top**

This cocktail table mixes in perfectly with the various Lloyd seating pieces shown on pages 4 to 9. The plastic top, of course, will nicely take the abuse that a table of this kind is subject to.

**SPECIFICATIONS:** Plastic laminate tops comes with stainless steel band around edge. Top measures 18" x 34" and is 17" high. Legs of 1" tubular steel. Black or Tan Linen plastic tops carried in stock. Red, Yellow, Blue, Gray or Green Linen available on special order.

Shipping weight approximately 27 lbs. per carton of 1, set up.

#### **T-7165 Cocktail and Coffee Table — Wood Top (illustrated)**

Same as T-7163, except has wood top of high grade hardwood surfaced plywood. Finished in Black lacquer or Wheat Stain.



#### **T-7164 END TABLE — Plastic Top and Shelf**

Designed to match the T-7163 cocktail table, this two-level table is extremely strong and durable. Both top surface and lower shelf are of plastic laminate for the utmost in serviceability.

**SPECIFICATIONS:** Plastic laminate top and shelf surfaces, with stainless steel banding around the edges. Top measures 16" x 16" and is 21" high from the floor. Lower shelf is 14" x 28". Legs of 1" tubular steel, with top shelf brackets of 3/4" tubular steel. Plain Black or Tan Linen plastic tops carried in our stock. Red, Yellow, Blue, Gray or Green Linen available on special order.

Shipping weight approximately 28 lbs. per carton of 1, set up.

#### **T-7166 End Table — Wood Top and Shelf (illustrated)**

Same as T-7164, except has wood top and shelf of high grade hardwood surfaced plywood. Black lacquer or Wheat Stain finish.



#### LR-7158 LUGGAGE RACK

Lloyd

Here is an exceptionally well-constructed luggage rack for hotels, motels, resorts and clubs. An ample height wall guard at the back protects walls from damage by the luggage. Wall guard also has protective rubber bumpers. Folds flat as shown in illustration at the right.

SPECIFICATIONS: Main frame of 1" tubular steel; wall guard of  $\frac{5}{8}$ " tubing. Four Black woven Saran plastic straps, each  $1\frac{1}{8}$ " wide, allow rack to spread to  $18\frac{1}{2}$ " in the clear from the front rail to wall guard. When in use, height to level of straps is  $18\frac{1}{2}$ ". Overall height 24", overall width 24", and overall depth 19". Soft rubber bumpers on back wall guard. Plated steel floor glides.

Shipping weight approximately 10 lbs., wrapped 1 to a package.

Lloyd

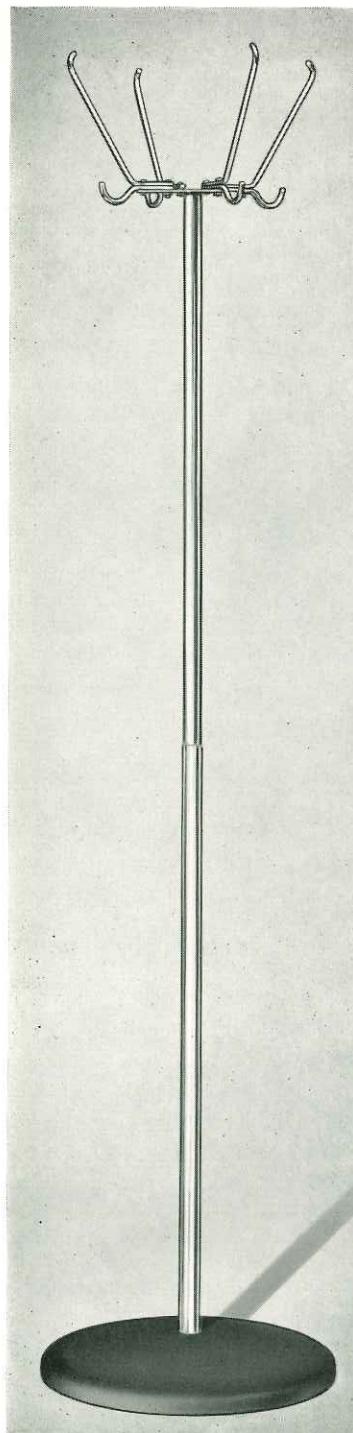
**CU-7159 COSTUMER — 4 Hooks**

**CU-7160 COSTUMER — 8 Hooks**

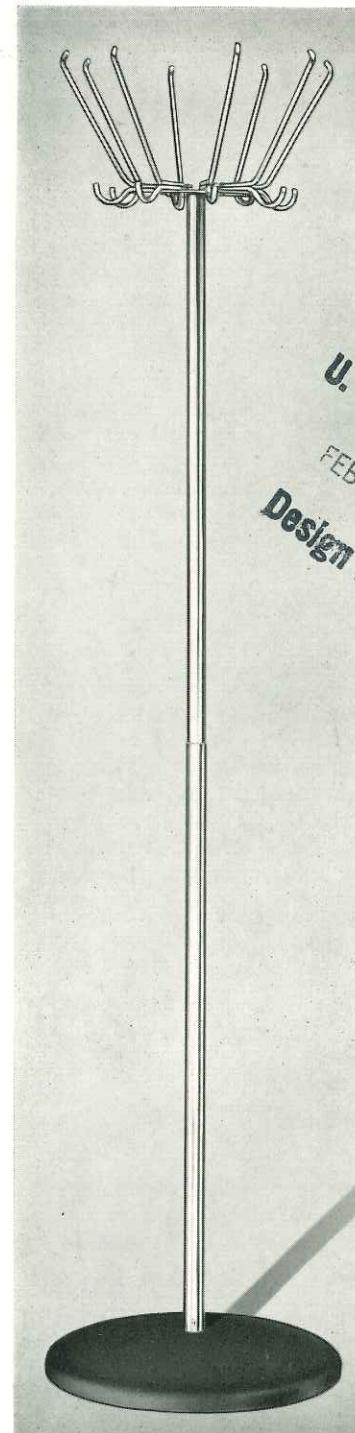
Both costumers illustrated are similar in design and construction except that one has 4 sets of hooks for hats and coats, and the other has 8 sets of hooks. A heavy weighted base provides more than ample stability, and the hooks are sturdy, and correctly curved and smoothly finished so as not to snag hats or coats.

**SPECIFICATIONS:** Lower half of main upright of  $1\frac{1}{4}$ " tubular steel, upper half of  $1\frac{1}{8}$ " tubular steel. Circular weighted base of cast iron, 16" diameter, finished in Black crackle finish. Overall height 72".

Shipping weight approximately 34 lbs. per single pack., K. D.



CU-7159 4 Hooks



CU-7160 8 Hooks

U. S. Patent Office  
FEB 24 1956  
Design Division

# CHROME PLATED FURNITURE CONSTRUCTION INFORMATION

## Chrome-Plating

Lloyd furniture has always been recognized in the field for its enduring chrome-plated finish. It has been demonstrated that no matter how bright chrome-plating may look when new, only when it carries the proper thickness of CHROME-PLATING and NICKLE UNDERPLATING will chipping, rusting and tarnishing be prevented. We are able to properly plate our tubing because, as one of the pioneer chrome furniture manufacturers of this country, our long experience has taught us how to put on a bright gleaming plating that will last. Abundant proof of this is in the many years of making chrome furniture to the lasting satisfaction of the buyer.

## Upholstery Coverings

All Lloyd upholstered items are covered with Tolex—a plastic Vinyl coated fabric with a grained leather finish. Tolex has all the necessary qualities to make it stand up under heavy duty—it is extra tough and durable because it is scuff resisting, and has outstanding ability to withstand flexing, aging, abrasion and other destructive actions.

Tolex is offered in the colors listed—for actual samples see the swatch card enclosed with this catalog.

700 Red	708 Brown
702 Green	709 Gray
704 Blue	710 Black
705 Yellow	713 Pigskin
707 Bone	714 Chartreuse

## When Ordering

It is important that the model or catalog number for each item be specified in your order.

On upholstered items be sure and give the number and color of the upholstery color desired.

Where welts are specified on cushions in catalog description, this will be of white extruded plastic. The extruded plastic is solid plastic, making for much longer wear than regular welting.

## Plastic Tops

The plastic laminate specified in catalog descriptions for table tops are noted for their long wearing qualities, their high resistance to damage and their ease of cleaning. All of these desirable qualities help to maintain the original beauty of these tops. Boiling water, alcohol, fruit juices and other commonly used liquids have no damaging effects on the plastic laminate tops. The ever present dangers of burning cigarettes is not to be feared with the type of plastic laminate used on these tables. Chipping and cracking too is completely eliminated.

We carry plain Black and Tan Linen plastic laminate tops in stock. Red, Blue, Yellow or Green Linen are available but are not carried in stock by us.

## Stainless Steel Banding

All plastic laminate tops come with a Stainless Steel banding around the edge. This banding is put on the tops to protect the edges from damage, and we use stainless steel because it will not rust, stays bright all the time, and does not mark or soil clothing through contact.

When tables are ordered, please specify the color of plastic or wood top wanted.

## Lloyd Display and Sales Offices

Refer to page 1 for locations of Lloyd display and sales offices.

## Wood Tops

The wood tops specified in table descriptions are of high grade plywood with hardwood surfaces. They are finished in either Black lacquer or Wheat Stain.

## Cleaning

Lloyd Chrome-Plated furniture is easy to keep fresh and clean looking at all times without special cleaning fluids and polishes. The plastic upholstered cushions need only to be sponged occasionally with lukewarm water and mild soap. No other kind of cleaning agent is necessary or recommended. When dusting, a dry cloth is all that is needed. The chrome plating too is quickly cleaned with warm water and soap. This simple solution will instantly restore the original sparkling beauty of the chrome.

## Prices

See price list accompanying this catalog for all prices.

## Shipping Weights

Shipping weights are specified in approximate poundages in both the catalog descriptions and price list.

Clubs, Churches and Institutions find Lloyd Chrome-Plated Furniture the right answer to furnishing their recreation rooms. The big roomy lounge chairs or settees have an abundance of downright comfort for reading, lounging or entertainment.



Hospitals and hotel lobbies, transportation waiting rooms—all have been using Lloyd Chrome-Plated Furniture for years with real satisfaction. Such places that have to take the abuse of public use, can make no better choice of furniture than Lloyd, with it's sturdy chrome-plated frames that always stay new and bright looking, and upholstery covers of tough plastic leather which doesn't scuff and always retains it's bright colorful appearance.

**Lloyd**

L L O Y D   C H R O M E   P L A T E D   F U R N I T U R E   I S   Q U A L I T Y   F U R N I T U R E



Lloyd also manufactures other types of furniture which are proving to be highly sought after by hotels, motels, resorts, hospitals, etc. The "Capri" furniture in the two upper illustrations are ideal for sun rooms, protected terraces, and any place

inside where the casual type of furniture is wanted. The furniture in the two lower illustrations is for outdoor or lawn use. Both types of furniture are colorful and attractive, yet their sturdy construction will give long service. Write us for details.

**Lloyd**

U. S. Patent Office  
FEB 24 1956  
Design Division



# Chrome-Plated Furniture

FOR

INSTITUTIONS

HOSPITALS

SCHOOLS

CLUBS

HOTELS

RESTAURANTS

MOTELS

RESORTS

TAVERNS

TRADE SHOWS

OFFICES

RECREATION ROOMS

WAITING ROOMS